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News Release



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## Vaddio Brings Image Magnification to Irvine Baptist Church

*Platt Designs Opts for Vaddio WallVIEW PRO 300 Systems to Capture Church Renovation*

MINNEAPOLIS, MN (September 21, 2009) – Vaddio, the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems, provided Platt Design Group of Sierra Madre, Calif. with two WallVIEW PRO 300 camera systems intended for live image magnification (IMAG) at Irvine Baptist Church.

“The Vaddio process is great,” stated Phillip Kim, director of client relations for Platt Design. “We’ve used them before and we’ll use them again. We are especially excited for the new Vaddio HD-18 cameras. They are a great value for the price and we anticipate using them in our designs.”

Irvine Baptist Church, an established Korean Congregation located in Irvine, Calif., required an overall renovation of its look and production capabilities, including video capture and projection. Each week Irvine offers two types of services - one is traditional, with orchestra and choirs, while the second is more contemporary, featuring a musical ensemble with both acoustic and electronic

instruments. The new installation was not only intended to expand the overall capabilities of weekly services, but to provide opportunities for special events as well.

The live images are captured with two Vaddio WallVIEW PRO 300 camera systems using two Sony BRC-300 PTZ wall-mounted cameras. “Sony makes the cameras, but Vaddio makes the equipment that integrates remote functionality,” explains Daniel Bae of Platt Design. “They make an adapter that handles power, video signal and remote control, all through three CAT 5 cables. It’s perfect for this application.” One camera is mounted in the center of the back wall to capture the stage area, while the other is located upstage right, providing an audience shot.

The Vaddio RM-BR300 bundle remote control joystick for pan, tilt and zoom is located at the front of house, along with a Roland V-440HD video mixer. All camera control and program switching is done with a single operator, with the content alternating between graphics/text playout and live action IMAG.

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**About Vaddio:**

Vaddio is the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, [www.vaddio.com](http://www.vaddio.com) or at (800) 572.2011.

**About Platt Design Group:**

With ground breaking designs such as concurrent worship services for Northland, A Church Distributed in Longwood, FL and the video & lighting design featuring a multi projector display for First Christian Church in Canton, OH – Platt Design Group is at the forefront of this industry with its truly custom designs and implementation. More information can be found at [www.plattdesigngroup.com](http://www.plattdesigngroup.com).

Platt Design Group which was established in 2001 is based in Sierra Madre, CA with a branch in Canton OH and Orlando, FL. Since opening their doors they have amassed an extensive list of credits in the pro audio, video, lighting, scenic design and installation arena. Their venues include churches, theme parks, theatres, the corporate world and select government contract work. The projects range from the award winning audio design for Dream, the new Shamu show at SeaWorld, San Diego to a custom designed communication system for use by the truck drivers at U.S. port facilities.

The president of Platt Design, two time Emmy award winner Bill Platt, founded the company as the culmination of a lifetime career in the audio, video, lighting and scenic design industry. Starting out his professional career as a musician right through his 15 years as Director of Audio and Show Development for all of Walt Disney's theme parks world wide which includes the audio design for Beauty and the Beast on Broadway gives him an all round sense of the needs of each particular venue he designs. It's this inside-out vision that sets him and his team apart. Whether it's starting from square one with the architect on the layout of a sanctuary or a remodel/refit of a historic church – Platt Design Group makes sure that the client gets the best solutions for their production needs from the softest spoken word to the right lighting on the proscenium for a theatre.