



**Media Contact:**  
Stacy Saxon  
Vaddio  
Phone: +1 763 971 4400  
Email: [ssaxon@vaddio.com](mailto:ssaxon@vaddio.com)

**FOR IMMEDIATE RELEASE**

## **Vaddio Introduces RoboTRAK™ Next Generation Presenter Tracking, Along With New Enterprise-Class Cameras and Controllers, at InfoComm 2016**

Highlights Innovation in Tracking, 4K and USB PTZ Cameras, and Camera Control Solutions

### **New Products at InfoComm 2016 from Vaddio**

- RoboTRAK™ – intelligent presenter tracking, made easy
- RoboSHOT™ 20 UHD – premium 4K video, and unmatched 1080p video compared to 3-chip cameras
- Precision Camera Controller™ Premier – powerful yet simple IP-enabled camera control
- ClearSHOT™ 10 USB – new price-performance standard for USB High Definition PTZ

---

**MINNEAPOLIS, MN and LAS VEGAS, NV – June 6, 2016** – Vaddio ([www.vaddio.com](http://www.vaddio.com)), the premier provider of conferencing and production audio visual solutions, today introduced the next generation in enterprise-class Presenter Tracking, Vaddio [RoboTRAK™](#). RoboTRAK delivers intelligent IR tracking, optimized for large venues, that's effortless and affordable. Vaddio is also featuring the new [RoboSHOT™ 20 UHD](#) 4K PTZ, the new [PCC™ Premier](#) IP camera controller, and [ClearSHOT™ 10 USB](#) PTZ conferencing camera. These latest Vaddio innovations will be demonstrated live at InfoComm 2016.

### **Vaddio RoboTRAK™**

Vaddio's 4<sup>th</sup> generation presenter tracking system, RoboTRAK™ is built on proven technology to deliver the most accurate and precise tracking, optimized for large venues, on a small venue budget. Unlike audio or facial-recognition based tracking systems, this advanced IR technology and ultrasmooth pan and tilt motion insure presenter tracking is natural and effortless, enabling the presenter to focus on the teaching not the technology.

RoboTRAK is a powerful solution that's simple to install and easy to use, comprising: RoboTRAK performance IR tracking camera, any Vaddio RoboSHOT™ PTZ, and a convenient, single-piece presenter lanyard that supports up to 40 hours of operation on a single battery charge. Capable of tracking up to 40 feet, RoboTRAK can be either ceiling- or wall-mounted, and can be paired with the Vaddio AV Bridge MATRIX PRO™ for an automated 'classroom in a box'. As with all Vaddio solutions, RoboTRAK incorporates the Vaddio Remote Management System™, enabling easy, accessible configuration, management and control from any web browser.

"As the market leader in Presenter Tracking systems we are excited to announce this next-generation RoboTRAK technology," commented Scott Gill, CEO, Milestone AV Technologies. "RoboTRAK, as well as our new 4K camera, IP camera controller and entry-level USB PTZ camera enable Vaddio to respond to our customer requirements for powerful yet simple solutions for lecture capture, live production, and conferencing applications."

In addition to the debut of the new RoboTRAK, Vaddio will also be highlighting and demonstrating additional new products including:

### **Vaddio RoboSHOT™ 20 UHD**

Vaddio's RoboSHOT 20 UHD delivers ultimate UHD (4K) video, and unsurpassed HD (1080p/60) video, superior to higher priced 3-chip cameras. RoboSHOT 20 UHD boasts the highest quality, razor-sharp

imaging for truly fine detail and exceptional color reproduction. Built around a back-illuminated 9.03-megapixel image sensor with a maximum 2160p/30 resolution, the RoboSHOT 20 UHD leads in Vaddio's enterprise-class PTZ camera line. RoboSHOT 20 UHD is the first to provide simultaneous HDMI, HDBaseT, HD-SDI and IP streaming outputs, 20x zoom and 74-degree horizontal field of view, suitable for the most demanding video production, live event, lecture capture and conferencing applications.

### **Vaddio Precision Camera Controller™ Premier**

PCC Premier™ is Vaddio's newest camera controller capable of simultaneous control of up to 16 PTZ cameras. IP enabled, the PCC Premier virtualizes camera control across an enterprise when paired with Vaddio's RoboSHOT cameras. The Remote Studio feature provides an H.264 decoder incorporated into the controller allowing operators to view live IP video streams remotely with no additional equipment. In addition, the PCC Premier includes eight dedicated RS-232 ports supporting legacy operations of Vaddio, Sony, or Panasonic PTZ cameras. An intuitive user interface presents individual access to all image settings and presets for each camera providing operators with ultimate flexibility in live production events. PCC Premier has a full-color touchscreen interface, pan/tilt/zoom speed control knobs, large focus knob for fine control with auto/manual toggle, and a three-axis Hall-effect joystick for smooth, precise camera movements.

### **Vaddio ClearSHOT™ 10 USB**

Vaddio's ClearSHOT 10 USB sets new price-performance standards for professional quality conferencing cameras suited to any size meeting space. This enterprise-class HD PTZ camera delivers exceptional image quality with USB plug-and-play simplicity, enabling any Mac or PC-based application to be used in a group collaboration environment. ClearSHOT 10 USB features simultaneous uncompressed USB 3.0 and IP (H.264) streaming video outputs, and is fully equipped with a 10x optical zoom lens and 74-degree wide horizontal field of view.

These new Vaddio products, and others, support the Vaddio Remote Management System™. Pioneered in the RoboSHOT USB products, Vaddio RMS provides remote monitoring, management and control from any web browser, enabling efficient, manageable deployment of distributed conferencing and production networks. Vaddio products are Made in the USA and unique to the industry include a 2-year standard warranty.

### **Experience Vaddio Innovation Live**

These new Vaddio solutions and others will be demonstrated live at InfoComm 2016, Las Vegas, June 8-10, Booth N1337.

### **About Vaddio**

Vaddio is a Milestone AV Technologies company. Acquired by Milestone AV Technologies ([www.milestone.com](http://www.milestone.com)) in April 2016, Vaddio ([www.vaddio.com](http://www.vaddio.com)) designs, develops and manufactures professional quality PTZ cameras, Pro AV solutions and a full suite of Unified Communication and Collaboration systems for the audiovisual, collaboration and production markets. Combining enterprise class performance and industry leading support with system-configured design for simplicity of installation and operation, Vaddio products enhance any AV experience by elevating the science of communication with the Art of Easy. For more information visit [www.vaddio.com](http://www.vaddio.com) or 1.800.572.2011.

© 2016 Vaddio. All rights reserved. Specifications subject to change without notice. Vaddio, the Vaddio logo, and the names and marks associated with Vaddio products are trademarks and/or service marks of Vaddio. All other trademarks are property of their respective owners.