



FOR IMMEDIATE RELEASE

Vaddio Introduces the First Enterprise Class 4K PTZ Camera with HDBaseT

New RoboSHOT 20 UHD to Debut at NAB 2016 Las Vegas

- Exceptional Ultra HD (4K) video quality and performance
- Unmatched video quality in HD compared to 3-chip cameras, at a fraction of the price
- Ultimate flexibility with simultaneous HDBaseT, HDMI, SDI and IP streaming

MINNEAPOLIS, MN and NAB SHOW, LAS VEGAS, NV – April 18, 2016 – Vaddio (www.vaddio.com), the premier provider of conferencing and production audio visual solutions, today announced the newest addition to the Vaddio RoboSHOT™ product line: Vaddio RoboSHOT 20 UHD, the industry's first Enterprise-Class 4K PTZ camera with HDBaseT™. The RoboSHOT 20 UHD delivers Ultra HD (4K) video with pristine color reproduction even in challenging lighting conditions, and delivers exceptional HD (1080) video compared to 3-chip PTZ cameras, at a fraction of the price. With native HDBaseT connectivity for cable extension over single CAT5e, and simultaneous HDBaseT, HDMI, HD-SDI and IP streaming outputs, RoboSHOT 20 UHD introduces a whole new class of camera quality, performance and manageability for live event production, lecture capture and conferencing applications.

Exceptional Quality, Unmatched Price Performance

The Vaddio RoboSHOT 20 UHD camera features a 9.03 Megapixel Ultra High Definition (4K) sensor that delivers native 2160p/30 (3840 x 2160) video. The 74° horizontal field of view – the widest field of view of any Ultra HD PTZ camera today – and the 20x zoom, make RoboSHOT 20 UHD ideal for any production application in small or large environments. RoboSHOT 20 UHD also supports HD (1080 and 720) video resolutions, delivering broadcast-quality video that surpasses significantly higher priced 3-chip cameras.

“We are thrilled for the innovative RoboSHOT 20 UHD camera to be the first new product launched since the addition of Vaddio to Milestone,” commented Scott Gill, CEO, Milestone AV Technologies. “Staying true to Vaddio’s heritage of innovation, the RoboSHOT 20 UHD is designed with advanced video technology and industry-leading connectivity and control options. We look forward to continuing the Vaddio legacy of bringing exceptional conferencing and production solutions to our dealers.”

Like all RoboSHOT series cameras, the RoboSHOT 20 UHD comes fully equipped with Vaddio’s Tri-Synchronous Motion technology, a unique, silent, direct-drive motor system that allows all three axes of the camera (pan, tilt and zoom) to move simultaneously for ultra smooth, natural camera motion. The precise, fast, fluid operation and pan and tilt movements from 120° per second down to 0.35° per second enable fast moving or slow moving objects to be captured without vibration and bounce.

Vaddio’s innovative enhancements optimize quality and light handling for even the most challenging applications. Advanced Digital Noise Reduction and High Dynamic Range enable the RoboSHOT 20 UHD to outperform other cameras in high contrast and low light situations.

Ultimate Flexibility

RoboSHOT 20 UHD can be directly paired with Vaddio's OneLINK™ HDMI receiver providing camera power, control and video over a single cable, significantly simplifying and accelerating installation. OneLink HDMI extends UHD Video, 100BaseT Ethernet, RS-232, and power up to 100 meters/328 feet on a standard CAT5e cable. Based upon HDBaseT technology, the RoboSHOT 20 UHD can also be directly connected to HDBaseT-compliant AV switchers.

RoboSHOT 20 UHD is the only camera in its class to provide simultaneous, direct from camera audio/video streaming via HDMI, HDBT, HD-SDI and IP, providing production operators a live preview from any camera to insure the right shot at the right time.

The RoboSHOT 20 UHD also includes a 12v DC, 3.0 Amp power connector and supply for locally-powered installations, or Power Over Ethernet Plus Plus (LTPOE++) for network-powered installations.

Enterprise Class, Remote Manageability

RoboSHOT 20 UHD incorporates the Vaddio Remote Management system pioneered in the RoboSHOT USB products, for remote monitoring, management and control of a distributed camera network. IP, Telnet and RS-232C interfaces are included, and a built-in Web-server enables both browser control and IP-live preview and setup from PCs, Macs and mobile devices including iPhone, iPad, and Android devices.

Vaddio products are Made in the USA and unique to the industry, offer a 2-year standard warranty.

Pricing and Availability

The RoboSHOT 20 UHD is now available for order at \$5895 US MSRP. RoboSHOT 20 UHD will begin shipping in July 2016 and will make its debut at NAB 2016, Las Vegas, April 18-21, Booth C11139.

About Vaddio

Vaddio is a Milestone AV Technologies company. Acquired by Milestone AV Technologies (www.milestone.com) in April 2016, Vaddio (www.vaddio.com) designs, develops and manufactures professional quality PTZ cameras, Pro AV solutions and a full suite of Unified Communication and Collaboration systems for the audiovisual, collaboration and production markets. Combining enterprise class performance and industry leading support with system-configured design for simplicity of installation and operation, Vaddio products enhance any AV experience by elevating the science of communication with the Art of Easy. More information can be found on the Vaddio website www.vaddio.com or 1.800.572.2011.

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