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News Release



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Vaddio ClearVIEW HD-19 PTZ Awarded “Best New VTC Camera at InfoComm 2011” by rAVE Publications

MINNEAPOLIS, MN (June 28, 2011) – rAVE Publications awarded Vaddio the “Best New VTC Camera at InfoComm 2011” award for the ClearVIEW HD-19 PTZ camera. rAVE Publications chooses awards based on product interest, number of video views, tweets on products and social media data collected from the InfoComm 2011 show.

“Just because a VTC camera is branded identical to the codec doesn't mean it's the best camera for the install. If you want the best, look at the one's from Vaddio,” says rAVE Publications founder Gary Kayye.

The newest member of the Vaddio ClearVIEW family of cameras, the ClearVIEW HD-19, comes equipped with a 19x optical zoom lens and is built around a 1.3 megapixel, 1/3rd-type Sony Exmor high-speed, low noise CMOS sensor. Integrated SmartSHOT technology with AIP (Adjustable Image Processing) provides end-user control of advanced imaging DSP functions. AIP, which includes auto white balance, auto iris and automatic gain control, are typically set at the factory and cannot be changed by the end-user. With Vaddio's SmartSHOT technology the user can set the DSP to the value they need for a specific venue and not some predetermined value set for a perfect room. Ultimately, the DSP functions allow the camera

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operator the ability to deliver an extremely crisp detailed image with vibrant high definition color in any environment.

“The Vaddio HD-19 gets its name from the 19x zoom - no, not digital zoom, optical zoom!” added Kayye. “There was a time when taking the camera that came with a VTC system was good enough, but not any more. And, if you're considering third party cameras, this is THE ONE to get.”

For more information on any of Vaddio’s award-winning products or the complete line of cameras and camera systems please contact Kelly Perkins at (763) 971-4409 or by email at kperkins@vaddio.com.

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About Vaddio:

Vaddio is the leading manufacturer and OEM distributor of specialty PTZ cameras, high-end camera control systems and custom furniture used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.