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News Release



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DataVisual Named Sole Canadian Distributor of Complete Vaddio Product Line

MINNEAPOLIS, MN (October 4, 2012) – Vaddio, the world leader in robotic PTZ cameras and specialty camera control systems, names DataVisual the sole Canadian distributor of Vaddio’s entire product line. DataVisual will be stocking more Vaddio products, providing pricing in Canadian funds, adding product training and expanding technical support operations throughout the whole of Canada.

“As Vaddio seeks to provide greater value to its growing base of Canadian resellers, it makes sense to leverage DataVisual's broad coverage throughout Canada to provide faster turnaround on product deliveries and technical support,” explains Vaddio VP of Sales, Tom Mingo. “DataVisual has been a Vaddio partner for six years, and expanding our relationship to be the distributor of the complete Vaddio product line will be of great benefit to this important region.”

Benoit Kislich-Lemyre, general manager of DataVisual, adds, “We are proud to strengthen our relationship even further with Vaddio who has been providing us with great, innovative solutions for our AV customers over the years.”

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About Vaddio:

Vaddio is the leading manufacturer of specialty PTZ cameras and camera control systems used in the audiovisual, videoconference and broadcast industries. Your customers demand cutting-edge technology

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that's simple to use. You want equipment that's easy to install and reliable to operate. Vaddio serves integrators and operators alike – with broadcast-quality PTZ cameras and control systems that deliver the performance you need with the convenience you demand. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.

About DataVisual

DataVisual Marketing Inc. is a Canadian Value-Added Distributor focused on Presentation and Visual Communication solutions. DataVisual stands apart from traditional distributors by supplementing our distribution functions with regional field sales support, in-depth technical product knowledge, great customer service and fast business responsiveness. Our service and know-how allows our channel partners, both resellers and consultants, to provide the best solutions and support for the products we offer.