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News Release

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Hot-Shot Preset Camera Controller Designed for Lecture Capture Systems

Low-Cost Camera Preset Control System for Vaddio ClearVIEW HD PTZ Cameras

MINNEAPOLIS, MN (August 21, 2012) – Vaddio, the world leader in robotic PTZ cameras and specialty camera control systems, has once again revolutionized camera control for the classroom with the newly redesigned Hot-Shot Camera Controller. By adding control for Vaddio’s ClearVIEW HD-Series PTZ cameras, the Hot-Shot now meets both the technical and affordable requirements today’s higher education professionals demand.

“As the leader in camera control systems for education, we were given the challenge to provide a simple-to-use, low-cost single camera control system that could be deployed in not just one, but all classrooms equipped with lecture capture systems,” explains CEO of Vaddio, Rob Sheeley. “The Hot-Shot Camera Controller provides completely automated preset camera control for less than \$1,000. Now schools can afford to have camera control in every classroom across campus.”

The Hot-Shot can control any of the Vaddio ClearVIEW HD-Series of PTZ Cameras and will support up to 16 presets. It’s used in conjunction with Vaddio’s preset trigger devices including the MicVIEW Mic Mixer/Switcher, StepVIEW Mats, AutoVIEW IR sensors, PresenterPOD and TouchVIEW. Triggering one of these devices will automatically send commands through the Hot-Shot to move the camera to a specified

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preset (wide-shot, lectern, whiteboard, etc.) When used with Vaddio ClearVIEW HD-Series cameras, setting a trigger also stores a preset inside the camera, creating a true low-cost single-camera lecture capture solution.

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About Vaddio:

Vaddio is the leading manufacturer of specialty PTZ cameras and camera control systems used in the audiovisual, videoconference and broadcast industries. Your customers demand cutting-edge technology that's simple to use. You want equipment that's easy to install and reliable to operate. Vaddio serves integrators and operators alike – with broadcast-quality PTZ cameras and control systems that deliver the performance you need with the convenience you demand. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.