

9433 Science Center Drive
Minneapolis, MN 55428
Toll Free (800) 572.2011



Media Contact:
Kelly Perkins
Office +1 763.971.4409
Mobile +1 612.298.7688
kperkins@vaddio.com

Vaddio Selects Industry Leading IT Distributors to Represent IT Channels

MINNEAPOLIS, MN (July 31, 2012) – Vaddio’s industry leading EasyUSB video and audio conferencing products will now be available to the IT industry. Because the recently launched EasyUSB tools can also be used as a computer peripheral, Vaddio has selected three IT distributors to provide distribution to the IT community: Visitec, HD Distributing and Stampede.

Since 2001, Visitec has been a certified distributor for Tandberg Videoconferencing products, now Cisco Telepresence. Visitec will continue to grow this existing IT channel by adding Vaddio’s EasyUSB solutions. “Visitec Marketing is proud to expand on our long history with Vaddio by being named as a national distributor of the Vaddio EasyUSB products for the IT partner channel,” says President of Visitec, Chris Reiss. “The steady adoption of software-based codecs has created demand for a high quality PTZ camera and room audio solution that enables group collaboration. The Vaddio EasyUSB product addresses this emerging need with simplicity and cost effectiveness.”

HD Distributing is a national value-added distributor of videoconferencing and Unified Communication solutions. In an effort to provide partners an end-to-end solution, HD Distributing will add Vaddio EasyUSB tools to its existing product line that includes Radvision (an Avaya Company), AvTeq, Chief, LG and Global Conferencing Solutions. “We are extremely excited to add Vaddio to our product portfolio,” explains CEO of HD Consulting, Steve Garber. “As companies embrace Unified Communications and Bring Your Own Device (BYOD) models, the need to conference with anyone, anywhere has become a necessity. Vaddio’s EasyUSB products allow any room to become a high definition TelePresence suite, with support for virtually any desktop conferencing platform, and enables companies large or small to expand their video collaboration capabilities.”

9433 Science Center Drive
Minneapolis, MN 55428
Toll Free (800) 572.2011

Known for its value-added distribution, Stampede is a leading distributor of presentation equipment – specifically Sony Videoconferencing solutions. “Vaddio’s EasyUSB is a game-changing product line,” says Stampede President & COO, Kevin Kelly. “Together with our other videoconferencing solutions, specifically those from Sony and Radvision, Stampede now offers an unprecedented range of offerings for all IT applications, platforms and price points. What more, every one of our system solutions comes backed with the necessary engineering expertise and product knowledge required to make every solution we sell an easy turnkey experience for customers.”

###

About Vaddio:

Vaddio is the leading manufacturer of specialty PTZ cameras and camera control systems used in the audiovisual, videoconference and broadcast industries. Your customers demand cutting-edge technology that’s simple to use. You want equipment that’s easy to install and reliable to operate. Vaddio serves integrators and operators alike – with broadcast-quality PTZ cameras and control systems that deliver the performance you need with the convenience you demand. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.