

9433 Science Center Drive
Minneapolis, MN 55428
Toll Free (800) 572.2011



News Release



Media Contact:

Kelly Perkins
Office +1 763.971.4409
Mobile +1 612.298.7688
kperkins@vaddio.com

Sales Contact:

Tom Mingo
Direct +1 763.971.4414
tmingo@vaddio.com

Vaddio's New AV Bridge Provides the Gateway from Analog to Digital

MINNEAPOLIS, MN (March 15, 2012) – Vaddio's AV Bridge provides a USB gateway from your traditional analog AV components to your PC. Based on UVC/UAC USB standards, no special USB drivers need to be installed, and as a result, it work seamlessly with any software application running on any operating system that supports USB 2.0 devices. Whether you want to do a Skype video call or need to set up lecture capture using Panopto's software lecture application, the AV Bridge provides the USB connection to your AV system.

"We designed the AV Bridge to provide our integrators with the ability to integrate professional video and audio products into any PC application," explained Rob Sheeley, President of Vaddio. "Enterprise users are demanding high-quality audio and video performance from their computers, so whether you want to record, stream or even do a video conference, the AV Bridge encodes your analog AV signals into a digital USB stream that can be used with any application and on any OS."

The AV Bridge can support switchable balanced or unbalanced audio – and switchable HDMI, RGBHV, SD or HD component video inputs. Video inputs can be up or down converted as required. Outputs include USB

2.0 with HD UVC/UAC device support and an Ethernet network interface for both IP control and streaming, supporting RTSP and HLS streaming clients.

The AV Bridge makes it simple to encode, capture and stream your AV content through a variety of PC applications or directly to the network. You now have a true digital gateway to capture, record and stream those legacy analog solutions.

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About Vaddio:

Vaddio is the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems in the broadcasting, audiovisual and videoconferencing industries. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.