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News Release



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Vaddio Sweeps InfoComm 2011 AV Awards: Best New Distance Learning Product, Pan/Tilt/Zoom Camera and Digital Signage Interactive Whiteboard

Vaddio's AutoTrak Automated Camera Tracking System, ClearVIEW HD-20 PTZ Camera and Squiggle Video Whiteboard Kit Awarded "Best Of" at InfoComm 2011

MINNEAPOLIS, MN (June 27, 2011) – Vaddio, the global leader in robotic PTZ cameras and camera control systems, was awarded Best New User-Friendly Distance Learning Product, Pan/Tilt/Zoom Camera and Digital Signage Interactive Whiteboard by *AV Technology* and *Commercial Integrator* magazines at InfoComm 2011 in Orlando, Fla.

"It's an honor to be recognized by both end-users and integrators in the AV community," says President of Vaddio, Rob Sheeley. "This recognition validates that our product development teams efforts are really redefining how simple we can make technology to use".

Vaddio's AutoTrak Automated Camera Tracking System won Best New User-Friendly Distance Learning System from *AV Technology* Magazine. The first annual 2011 *AV Technology* end-user awards program recognizes innovations that benefit end-users, technology managers and facility directors. Judges evaluated

submissions and selected winners based on the nominated companies' ease-of-use, reliability, overall network impact and ROI. This year's esteemed panel of judges included Phil Hippensteel, PhD, Penn State University, Harrisburg; Jan Ozer, Streaming Media and author of 11 books; Steve Cunningham, USC's Thornton School of Music; and Christopher Maione, CTS-D, Christopher Maione Associates. The judges stated, "The Vaddio Tracking system was intriguing and promised to solve one of the most significant streaming personnel issues – providing for camera operation. By doing this automatically, scheduling the operator is eliminated and costs for that individual are eliminated."

Vaddio's Squiggle Video Whiteboard Kit and ClearVIEW HD-20 Robotic PTZ Camera were awarded *Commercial Integrator's* Inaugural BEST Awards in the categories of Pan/Tilt/Zoom Cameras and Digital Signage Interactive Whiteboards. The BEST Awards program recognizes the most noteworthy new products and services that can impact commercial integrators' businesses in 2011. "Commercial Integrator takes pride in focusing on content that can help integrators become more efficient and more profitable," says Tom LeBlanc, editor-in-chief. A panel of experts, integrators and the editors of *Commercial Integrator* choose the winners of the Inaugural BEST Awards.

Other noteworthy Vaddio products debuting at InfoComm 2011 were the ClearVIEW HD-19 PTZ Camera, ProductionVIEW HD MV with built-in multiviewer, CeilingVIEW HD HideAway, Squiggle IP Software Module and the new Production Workstations.

For more information on any of Vaddio's award-winning products or the complete line of cameras and camera systems please contact Kelly Perkins at (763) 971-4409 or by email at kperkins@vaddio.com.

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About Vaddio:

Vaddio is the leading manufacturer and OEM distributor of specialty PTZ cameras, high-end camera control systems and custom furniture used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.