



## News Release



**Media Contact:**  
Kelly Perkins  
Office +1 763.971.4409  
Mobile +1 612.298.7688  
[kperkins@vaddio.com](mailto:kperkins@vaddio.com)

**Sales Contact:**  
Tom Mingo  
Direct +1 763.971.4414  
[tmingo@vaddio.com](mailto:tmingo@vaddio.com)

### **‘VaddioLIVE’ Demo Program in Full Swing**

*‘VaddioLIVE’ brings real-time product demos directly to dealers, integrators and end-users*

MINNEAPOLIS, MN (November 22, 2010) – Vaddio announces the new ‘VaddioLIVE’ demo program today to bring real-time product demonstrations to dealers, integrators and end-users who are seeking more knowledge on automated classrooms, training facilities and conference rooms. Vaddio’s new Marketing and Training Coordinator, Bernadette Yard, will be giving the live demonstrations via videoconference or streaming - offering two options depending on client capabilities.

“As we expand our line of products it gets more difficult to do demos in the field,” explains president of Vaddio, Rob Sheeley. “You can’t just throw everything into the trunk of your car anymore and do a 2-hour setup for a 20-minute demo. Everything is so integrated that you really need to see the demo in a real-life application, so we developed ‘VaddioLIVE’ to make it easier and more convenient for everyone to see how our products work.”

9433 Science Center Drive  
Minneapolis, MN 55428  
Toll Free (800) 572.2011

Demonstrations focus on products installed and integrated into Vaddio's Training Facility and Conference Room. Products highlighted include the ClearVIEW HD-18, Video Whiteboard, AutoPresenter, AutoTrak, TrackVIEW, PresenterPOD, ProductionVIEW HD, REVEAL HD-18, CeilingVIEW HD and several other peripheral products.

Demonstrations are available for scheduling online at <http://vaddio.com/calendar.php> 8-4 PM Monday through Friday (CST / GMT - 6). For more information on 'VaddioLIVE' please contact Bernadette Yard at (763) 971-4466 or [byard@vaddio.com](mailto:byard@vaddio.com).

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**About Vaddio:**

Vaddio is the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, [www.vaddio.com](http://www.vaddio.com) or at (800) 572.2011.