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News Release



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New Vaddio HD Robotic PTZ Camera to be Unveiled at NAB 2009

Visit Vaddio Booth# C12427 at NAB 2009 to See the New Vaddio ClearVIEW HD-18

MINNEAPOLIS, MN (April 15, 2009) – Vaddio announces the first single CCD, high quality HD Robotic PTZ camera, the ClearVIEW HD-18, at NAB 2009, Las Vegas, Nev., April 20 - 23, 2009, **booth# C12427.**

The groundbreaking **ClearVIEW HD-18** is equipped with a 1/3", 1.3 megapixel CCD imaging sensor, a glass multi-element wide dynamic zoom lens (18x optical), a tally light and a 1.8-lux rating, providing superior images in a wide range of high-definition video applications. The HD-18 is the only multi-format PTZ camera that delivers component HD in 1080p, 1080i or 720p and simultaneous SD video. Control runs via VISCA command protocol or the IR remote that is supplied. High-torque, micro-stepper precision robotics enhance performance with smooth pan/tilt operation for accurate camera movement and control. The HD-18 is compatible with any Polycom or TANDBERG videoconferencing codec.

“Vaddio has always built technology around other manufacturer’s PTZ cameras, from our Quick-Connect CAT-5 cabling systems that make installation easier, to our ProductionVIEW line of video switchers and joystick camera control systems,” explained Rob Sheeley, President and CEO of Vaddio. “We designed ClearVIEW HD-18, to fill a void in the robotic camera market; a single CCD, high-definition PTZ camera with a high power zoom lens.”

As the only integrated robotic PTZ camera designed and made in the United States, the Vaddio ClearVIEW HD-18 also sets a standard for the world. It delivers comprehensive HD options, high quality and uncompromising performance at a price everyone can afford.

In addition to the ClearVIEW HD-18, Vaddio is also launching two Quick-Connect CAT-5 cabling systems for the ClearVIEW HD-18 camera – WallVIEW HD-18 and WallVIEW CCU HD-18. WallVIEW HD-18 provides power to the camera, and component HD video back to the Quick-Connect SR up to 100 feet over a single CAT-5 cable. The WallVIEW HD-18 utilizes the EZ-Port on the back of the camera, making installation even easier. WallVIEW CCU HD-18 is a camera control unit that allows the user to adjust red and blue gain, pedestal, gamma, chroma, knee, iris and gain on the camera module and allows up to three scene settings to be stored in the CCU. The Quick-Connect CCU unit provides power, control and video up to 500 feet over CAT-5 cabling to the camera. An EZIM CCU card for power and video, plugs into the back of the camera to make installation easier.

Additional New Products for NAB 2009

Vaddio will be introducing the **ProductionVIEW HD-SDI** camera control console with HD-SDI and SD-SDI video switching, video mixing and automated control functionality. Due to the increased demand of Serial Digital Interface (SDI) in live broadcast, Vaddio created the ProductionVIEW HD-SDI multi-camera control system with an integrated 6 x 2 HD/SD-SDI seamless video switcher. Input and output capability includes the 3 Gigahertz HD-SDI standard (SMPTE 424M) for 1080p video, as well as SMPTE 292M (HD-SDI at 720p or 1080i) and SMPTE 259M (SD-SDI).

Debuting for the first time at NAB, the **Precision Camera Controller** takes the ProductionVIEW Super Joystick a step further by upgrading the robotic camera controller to a broadcast-quality joystick for extremely smooth and accurate pan, tilt and zoom control. In addition, it integrates CCU image control functionality into the system allowing users to control red and blue gain, detail, and iris with adjustable gain. One-push white balance (OPWB), auto white balance (AWB) and auto iris are also available to those who desire a more automated image control system. The CCU control surface gives system users real-time knobs and buttons to control each of these functions.

New Vaddio Website

Vaddio will launch a new website this week, giving visitors and potential customers the opportunity to learn more about Vaddio's products and services with a user-friendly design and clearly organized structure. The new website features enhanced graphics and search capabilities, an extended set of functions and detailed information about Vaddio's products and integration. The site also includes a comprehensive search tool to make it easier for integrators and dealers to find Vaddio products in a more accessible manner.

Stop by booth # C12427 to see our complete line of cameras and camera control equipment.

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About Vaddio:

Vaddio is the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.