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News Release



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**Vaddio Appoints New European Partners prodyTel Distribution and
Videnda Distribution**

International Market expands with new distributors in Germany and Ireland

MINNEAPOLIS, MN (2008) – Vaddio, the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industries, appoints prodyTel Distribution and Videnda Distribution as key distributors for Germany and Ireland respectively.

prodyTel joins Vaddio as lead distributor for the German audiovisual market, providing solutions, products and service to resellers in the AV and IT markets. prodyTel is a well-established company relying on years of market and product experience.

“We are very excited for the newly-formed partnership with Vaddio,” stated Jan Wintersberg, managing director for prodyTel GmbH. “Adding Vaddio as a partner has significantly increased the

value of our conferencing systems and camera control products. We have already seen visible benefits with the addition of Vaddio's high definition camera solutions."

Videnda specializes in trade-only distribution of communication solutions including advanced VOIP, video, networking and IP surveillance solutions that deliver business productivity and benefits, along with quality benefits so that people and organizations can communicate more easily and efficiently. Covering Ireland and Northern Ireland, Videnda offers an unrivalled consultative approach and quality of service, striving to deliver the best solution provisions and technical expertise.

"We are delighted to add Vaddio to our Video Conferencing distribution portfolio," explained Managing Director of Videnda, Sean Holohan. "The Vaddio PTZ cameras and high-end camera control systems will be available to our channel resellers for any applications requiring hands-free camera control and multiple camera environments. They are suitable for a wide range of applications including education, medical, training and conference events."

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About Vaddio:

Vaddio is the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world.