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News Release



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**Vaddio Showcases New Quick-Connect CCU, Quick-Connect PRO and New HD PreVIEW Monitors at NAB 2008**

*Vaddio to exhibit and present at the Las Vegas event, April 14 – 17, 2008*

MINNEAPOLIS, MN (April 14, 2008) – Vaddio, the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industries, announced it will exhibit the latest in camera control technology, broadcast cabling systems and HD rack mount monitors at NAB 2008, Las Vegas, Nev., April 14 – 17, 2008, booth SU7511. The event brings over 110,000 broadcast content creators, managers and distributors from around the globe.

“NAB is a great venue for us to demonstrate the value we bring to the marketplace with our broadcast camera system solutions,” stated Rob Sheeley, President and CEO. “As the industry continues to move into HD, it becomes imperative to evolve and deploy HD integration options. Vaddio is helping integrators succeed in today’s challenging environment by providing not only complete HD broadcast camera cabling systems, but complete image control.”

**PreVIEW HD Dual 7.0 and PreVIEW HD Triple 5.7 LCD Rack Mount Monitors:**

The PreVIEW HD Dual 7.0 features two 7-inch (17.78 cm) high definition LCD monitors, while the PreVIEW HD Triple 5.7 features three 5.7-inch (14.48 cm) high definition monitors – both with exceptional video clarity and color handling.

**Quick-Connect PRO:**

The Quick Connect PRO broadcast camera cable system provides an easy way to install Sony® Broadcast PTZ cameras up to 500 feet (152.4 m) away with standard CAT-5 cables.

**Quick-Connect CCU:**

The first Camera Control Unit for Robotic PTZ Cameras, the Vaddio Quick-Connect CCU enables you to adjust IRIS, GAIN, COLOR and DETAIL with the turn of a knob. You can *finally* take control of PTZ Camera image output – allowing you to easily adjust each camera individually and match multiple cameras.

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**About Vaddio:**

Vaddio is the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, [www.vaddio.com](http://www.vaddio.com) or at (800) 572.2011.