



News Release



Media Contact:

Kelly Perkins
Office +1 763.971.4409
Mobile +1 612.298.7688
kperkins@vaddio.com

Sales Contact:

Tom Mingo
Direct +1 763.971.4414
tmingo@vaddio.com

Vaddio Releases New WallVIEW PRO Z700 for the Sony® BRC-Z700

The WallVIEW PRO Z700 delivers high definition or standard definition video up to 500' (152.4m) over standard Cat. 5 cable

MINNEAPOLIS, MN (March 12, 2008) – Vaddio, the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industries, announced today the release of the brand-new WallVIEW PRO Z700.

The WallVIEW PRO Z700, built around the Sony® BRC-Z700 high definition pan/tilt/zoom camera, combines high picture quality with three 1/4-type CMOS megapixel sensors and achieves a resolution of 1,120,000 total pixels. It also features a 20x optical zoom lens with an optical image stabilizer, allowing users to clearly capture small or distant objects.

The WallVIEW's unique cabling system allows the integrator to use standard CAT-5 cabling to run HD/SD video, power and camera control (both serial & IR) up to 500 feet. Vaddio's High Speed Differential Signaling™ (HSDS) provides for a high bandwidth, low loss video signal to ensure

high definition quality up to 500' (152.4 m). Other features include the ability to adjust the video signals depending on the length of cabling used, with a four-position distance adjustment for Cat. 5 cable. There is also a Y-Gain for cable length skew adjustment and an IR port for IR signal forwarding from the camera.

The WallVIEW PRO Z700 also includes a 1-RU rack mount Quick-Connect PRO Interface and EZIM (EZCamera Interface Module), a custom wall mount camera bracket with mounting hardware and HD camera cable kit.

“The WallVIEW PRO system with HSDS makes installation not only easier, but also delivers HD video over standard Cat. 5 cable,” stated President and CEO, Rob Sheeley. “WallVIEW paired with Sony’s BRC-Z700 is an ideal solution for the House of Worship market.”

About Vaddio:

Vaddio is the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.