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News Release



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Vaddio Announces Release of New WallVIEW PRO H700

The WallVIEW PRO H700 offers remarkably high picture quality and high sensitivity to a variety of remote video shooting applications

MINNEAPOLIS, MN (March 12, 2008) – Vaddio, the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industries, announced today the release of the WallVIEW PRO H700, built around the Sony® BRC-H700 pan/tilt/zoom camera.

Ideal for users demanding extremely clear HD 1080i images with great detail, the WallVIEW PRO H700 offers high picture quality and high sensitivity with three 1/3-type HD CCDs, 12x zoom and a resolution of 1,120,000 total pixels. This camera also has the widest viewing angle in the WallVIEW series, allowing users to capture wide areas of a scene such as audiences at concerts or in auditoriums.

The WallVIEW's unique cabling system allows the integrator to use standard CAT-5 cabling to run HD/SD video, power and camera control (both serial & IR) up to 500 feet. Using Vaddio's High Speed Differential Signaling™ (HSDS) provides for a high bandwidth, low loss video signal to ensure high definition quality up to 500' (152.4 m). Other features include the ability to adjust the video signals depending on the length of cabling used, with a four-position distance adjustment for Cat. 5 cable. There is also a Y-Gain for cable length skew adjustment, and an IR port for IR signal forwarding from the camera.

The WallVIEW PRO H700 also includes a 1-RU rack mount Quick-Connect PRO Universal Interface and EZIM (EZCamera Interface Module), a custom wall mounting camera bracket with mounting hardware and HD camera cable kit.

“Delivering HD video from the camera to a production video switcher just became easier with the WallVIEW PRO system,” stated President and CEO, Rob Sheeley. “HSDS is an active system that delivers HD video over Cat. 5 cabling from Sony's BRC-H700, with virtually no loss in video quality.”

About Vaddio:

Vaddio is the leading manufacturer and OEM distributor of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.