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News Release

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Vaddio Ships Next-Generation TrackVIEW System

MINNEAPOLIS, MN (November 05, 2007) – Vaddio™ today announced that it is shipping the Next-Generation TrackVIEW™ presenter controlled camera tracking system. The TrackVIEW System, already the industry leader in automated presenter camera control systems, is being used where hands-free camera tracking and broadcast style preset camera control are end user requirements.

The TrackVIEW product family includes:

- TrackVIEW 100 - Standard Definition Presenter Tracking System for Small Rooms
- TrackVIEW 70 - Standard Definition Presenter Tracking System for Medium to Large Rooms
- TrackVIEW HD1 - High Definition Presenter Tracking System for any size room

TrackVIEW system provides system integrators with an easy-to-install, multi-mode camera tracking system that features the Vaddio EZCamera™ Cabling System using Cat. 5 cable for connectivity. TrackVIEW incorporates motion based tracking and camera preset tracking and has

many features that enhance the automatic aspects of presenter controlled camera systems. The new TrackVIEW systems will have faster linear tracking with greater speed and accuracy determining where the presenter is within the field of view, resulting in a smoother overall automatic tracking experience, especially when used with Vaddio's StepVIEW Mats and AutoVIEW IR camera preset trigger products.

“The next generation of TrackVIEW represents a totally new camera control software algorithm that greatly enhances the performance of the robotic PTZ tracking camera”, said Rob Sheeley, president of Vaddio LLC. “The improved performance is due to several new software and firmware advancements including our new Speed Shift Accelerator tracking algorithm which increases or decreases tracking camera speed depending on how fast the presenter moves, the Adjustable Tracking Field which allows faster tracking response by reducing the number of reference points seen by the reference camera and the Presenter Location Duration control which keeps the tracking camera locked on the presenter.”

Firmware Upgrades:

All current dealers and users of the TrackVIEW can have access to the new Firmware version 2.2.0 by contacting Vaddio Technical Support at 1-800-572-2011 or support@vaddio.com.

About Vaddio:

Vaddio is the leading designer and manufacturer of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.

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