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News Release



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Vaddio Develops PTZ Camera Control Interface for HD Seamless Switchers

MINNEAPOLIS, MN (June 11, 2007) – Vaddio is pleased to announce the newest member of their industry leading line of PTZ camera control systems, ProductionVIEW™ Super Joystick.

ProductionVIEW Super Joystick will be launched at InfoComm 2007 in Anaheim, California.

Vaddio is located at booth #4050 where our complete line of cameras and camera control equipment will be on display.

ProductionVIEW Super Joystick by Vaddio allows integrators to install an easy to use control interface to high definition seamless switchers on the market today. Super Joystick retains the camera preset and control features found on the ProductionVIEW line of switchers. There is also a built-in 4” LCD Video Screen for monitoring either the Main or Preview sources from the external switcher.

“As a response to requests we received from our customers for a camera and preset control system that would work with high definition seamless switchers, we created Super Joystick” states Rob Sheeley, president of Vaddio. “Super Joystick has all of the camera control functionality of ProductionVIEW, along with a switcher control surface that, via RS-232 commands built into Super Joystick, change the input source bus on the HD seamless switcher it is connected to.”

Command protocols from select Edirol®, Extron® and Analog Way® HD seamless switchers have been programmed into SuperJoystick, to make installation easy. RS-232 translators from third part manufacturers allow Super Joystick to be used with other seamless switchers as well.

Super Joystick, coupled with Vaddio’s new Add-A-Cam™ PRO camera system helps integrators create a turn-key HD video production system for projects such as large auditoriums or houses of worship. With six inputs, a total of up to 72 camera presets can be programmed into Super Joystick.

About Vaddio:

Vaddio is the leading designer and manufacturer of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.

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