

9433 Science Center Drive
Minneapolis, MN 55428
Toll Free (800) 572.2011



News Release

Media Contact:

Kelly Perkins
Office +1 763.971.4409
Mobile +1 612.298.7688
kperkins@vaddio.com

Sales Contact:

Tom Mingo
Direct +1 763.971.4414
tmingo@vaddio.com



Vaddio Introduces the TrackVIEW Camera Tracking System

Check out the new TrackVIEW at this year's Polycom User Group Conference

MINNEAPOLIS, MN (October 18, 2005) – Vaddio is pleased to announce TrackVIEW, the next generation in camera control technology at the Polycom User Group Conference in Phoenix, AZ, October 16-19. The TrackVIEW's patent pending technology is designed to control Sony PTZ cameras and provide Hands-Free automated camera tracking and pre-set control for instructor/presenter camera tracking applications.

Vaddio has pioneered and redefined the camera control industry and made it easier to design and install pre-set Pan Tilt Zoom (PTZ) camera control systems into your project designs. The TrackVIEW system incorporates camera tracking into our camera pre-set control systems. This will allow presenters the ability to have the camera follow them as they walk between preset camera views. The advantage this gives system designers is that they get the pre-selected shots they want at the podium or whiteboard or wherever and when they walk between shots they stay on camera as

the system tracks them. The presenter is not required to wear anything nor is the use of external sensors required for activating the tracking camera feature.

TrackVIEW features the Vaddio EZCamera Cabling system to provide an easy method for camera integration using CAT-5 cable for all power, video and control, while delivering exceptional video quality featuring the Sony EVI-D70 or BRC-300 pan/tilt cameras. Vaddio preset trigger devices can be incorporated into the system to activate preset camera locations in designated areas. These triggers include the AutoVIEW IR sensors and StepVIEW mats.

Rob Sheeley, president of Vaddio explains, “Presenter camera tracking has always been in high demand from users in distance learning, training and presentation rooms. Historically, users have been unsatisfied with the results of camera tracking products. The new TrackVIEW by Vaddio was designed as a system which gives the users the dependability of pre-set camera shots that they require as they maintain their focus on their audience, and at the same time they can stay on camera as they move between those shots.”

About Vaddio:

Vaddio is the leading designer and manufacturer of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.

###