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News Release



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**Vaddio Sets New Standard in PTZ Camera Control with ProductionVIEW**

MINNEAPOLIS, MN (May 25, 2005) – Vaddio is pleased to announce the newest member of their industry leading line of PTZ camera control equipment, ProductionVIEW. ProductionVIEW will be launched at the InfoComm 2005 in Las Vegas, NV. Vaddio is located in booth #3643 where our complete line of cameras and camera control equipment will be on display.

ProductionVIEW by Vaddio is a revolution in Operator-based camera control systems. The sleek console design allows an operator to manage and control up to 6 pan/tilt/zoom cameras, and provides seamless switching between each source. The inclusion of an internal 6 x 2 Video Switcher (for Preview and Main) and a built-in 4" LCD Video Screen set the ProductionVIEW apart allowing complete monitoring of both Main and Preview sources at the touch of a button. Stereo outputs on the Main and Preview outputs provide the functionality for Audio-follow-Video applications. Six discreet auto-sensing camera control ports provide control to any Vaddio, Sony EVI series or BRC-300 PTZ Camera, as well as the Canon VC-C50i PTZ camera series.

Creating the industry's first internal memory system for console control systems, ProductionVIEW hosts 72 internal presets expanding the capability of each camera to 12 presets. The 12 backlit preset recall buttons provide for quick camera shot selection. The integrated professional joystick controller features automatic pan/tilt speed controls and a "Twist to Zoom" operator control function. The ProductionVIEW is also equipped with an Automatic Camera Switching mode featuring technology from the Vaddio ControlVIEW family of products. This allows the ProductionVIEW to interface with Vaddio Presenter Locators such as AutoVIEW IR, StepVIEW and MicVIEW to provide presenter tracking and audio triggering.

"The ProductionVIEW is Vaddio's response to numerous customer requests for an integrated PTZ Camera Controller and high quality video switcher," states Rob Sheeley, president of Vaddio. "Our goal in designing this product was to create the ultimate in Operator Controlled Camera Systems at a price point that makes it available to multiple vertical markets. "

#### **About Vaddio:**

Vaddio is the leading designer and manufacturer of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, [www.vaddio.com](http://www.vaddio.com) or at (800) 572.2011.

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