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News Release



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Vaddio Introduces the Vaddio 100 PTZ and Vaddio 70 PTZ Cameras

MINNEAPOLIS, MN (May 25, 2005) – Minneapolis based Vaddio is pleased to announce an OEM Product Sales Agreement with Sony Corporation. As a part of this agreement, Vaddio will bring 2 new PTZ camera models to market, the Vaddio 100 PTZ and Vaddio 70 PTZ cameras. These items will be on display in the Vaddio Booth #3643 at the upcoming InfoComm exposition in Las Vegas, June 8-10, 2005.

These new additions to the pan/tilt/zoom camera market will feature the industry recognized Sony technology for PTZ cameras in custom colors designed for Vaddio. Also included will be the Vaddio IR Remote Commander, an enhanced user-friendly handheld remote control for use with any Sony PTZ camera. These cameras will be included in the award winning line of Vaddio camera packages including WallVIEW PTZ cameras, CeilingVIEW PTZ cameras and the CeilingVIEW HideAway cameras.

Rob Sheeley, President of Vaddio, talks about the new Vaddio cameras. “As the popularity of our CAT-5 EZCamera Cabling System has grown with AV Integrators, our partners have begun to ask

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for new ways to differentiate their offerings from competitors. The Vaddio 100 PTZ and Vaddio 70 PTZ provide industry leading pan/tilt/zoom technology with a fresh new look and easy to use remote control.”

About Vaddio:

Vaddio is the leading designer and manufacturer of specialty PTZ cameras and high-end camera control systems used in the broadcasting, audio/visual and videoconferencing industry. Headquartered in Minneapolis, MN, Vaddio also has operations throughout the Americas, as well as sales and support partners throughout the world. More information can be found on the Vaddio website, www.vaddio.com or at (800) 572.2011.

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